



ALPHA

SALES SYSTEM

ANTHONY MAZZONE



ALPHA SALES SYSTEM

Complete Training Platform for Dealerships

TRAIN YOUR ENTIRE SALES TEAM

7 DAY
FREE TRIAL

- 8 Courses
- 400+ Videos
- Monthly Coaching





WHAT YOUR DEALERSHIP GETS

Unlimited Salespeople Accounts

01

We Set Up Your Staff for You

02

Full Access to All Courses

03

8+ Courses & 400+ Real Dealership Training Videos

04

Progress Tracking for Each Salesperson

05

Certificates for Completion

06

Monthly Zoom Coaching with Anthony

07

Access to All Past Webinar Recordings

08

New Lessons & Courses Added Regularly

09

Courses Included in Your Subscription

*(Car Sales Only — Dealership
Training)*



Be a Car Sales Boss

(Live)
(32 lessons)



Mastering The Art Of Car Sales

(76 lessons)



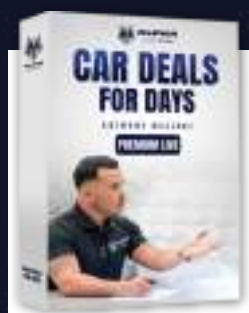
Elite Level Car Selling

(Live)
(35 lessons)



Sell Cars Like Candy Bars

(Live)
(38 lessons)



Car Deals For Days

(36 lessons)



21st Century Car Sales

(Live)
(36 lessons)



Car Sales Dominance

(Live)
(58 lessons)

INSIDE THE COURSES



Learn The Sales Process



Sales Techniques



F&I Process



Isolating Objections



*The New Generation
Wants Different*



Futuring Ownership



LIVE MONTHLY COACHING

- 1 full Zoom session every month
- Your team can bring objections, struggles, deal-specific issues
- Live Q&A with Anthony
- Real closing guidance
- Replays uploaded inside the platform

WEBINAR LIBRARY

- 12 full-length training webinars already available
- 9+ hours of additional training
- New webinars added monthly





DEALERSHIP PRICING

7 DAY
FREE TRIAL

- Unlimited salespeople
- Unlimited content access
- Full course library
- Manager dashboard
- Certificates
- Webinars + live coaching
- New content monthly
- Add your entire sales team.
- View every course.
- Track progress.
- Experience the platform before paying a dollar.

**ACTIVATE YOUR DEALERSHIP
TRIAL & FULL ACCESS**

